

Friends At Your Metro Animal Shelter (FAYMAS)
Board Meeting Minutes
Sunday, June 4, 2017
Home of Bonnie King 10 am

Attendance - Board Members:

Bonnie King, President
Chris Lynch, Vice President
Jen Waalkes, Treasurer
Daniel Yarom, Assistant Treasurer
Liz Roberts - Public Relations
Judy Bucholtz, Secretary

Call to Order: 10:20 am

Minutes: May 21, 2017 – emailed & approved

Reports – Information Only

- Treasurer:
 - Current Bank Balance: \$13,846.87
 - 2016 Budget Update provided
 - Ideas from T-Mobile PR Department: Researching with T-Mobile to see if they will help with marketing & sponsoring Wine Event
 - Wine tasting event: Checking with Total Wine & More, Urban Timber, Wine Décor & More. Jenn shared how the Beagle Rescue wine event was run that she attended: \$20 Admission in advance; \$25 at door, \$5 went to the location. There were bottles for purchase with charity logo (\$5 to Charity), appetizers. She suggests FAYMAS would allow calendar sponsors in free. More information to follow.
- Asst. Treasurer:
 - Research of other nonprofit website hosts. Cost/benefit analysis: Tabled until next meeting.
- Vice President
 - Firgrove tier charges for FAYMAS: work in process
 - Form for foster volunteer's payment of vet expenses: Draft prepared. Chris to share with Bonnie so she can give a copy to Puyallup Valley Veterinary Clinic. Foster volunteers are encouraged to take pets to the veterinary whenever they see a need. FAYMAS will pay. Must check with Bonnie or Chris before surgery expenses.
- Public Relations
 - Website activity: Short time frame between meetings, so numbers are low. 43.8% returning, 53% new visitors, bounce rate 56.25%, average 2 pages per session FB-Up from last meeting. Number of people reached up 1,400 on latest video of Skipper.
 - Work on look/appeal of FAYMAS website with Murry Fins: Emailed Murry for tips/advice. Liz was able to add a banner to website that also works on mobile devices. She will contact Murry if more assistance is needed.
 - Membership numbers: Forever Family 107; General 43; Senior 10 Patrons 0; Student 1 = Total of 162.

Unfinished Business:

- 2017 Activities Handout – Bonnie: reviewed. Discussed possibility of holding another microchip clinic in the fall.
- Meeting with Carmen Palmer of City of Sumner held 5/24: Bonnie, Chris & Liz attended. Friendly meeting, discussed marketing ideas & events.

- Who can work at Meeker Days, Friday, Saturday or Sunday, June 16-18?

Event Hours: Friday - 12 PM - 9 PM; Saturday - 10 AM - 9 PM; Sunday: 10 AM - 5 PM

Friday - Bonnie: 12 PM- 4 PM; Judy: 4 PM - 7 PM

Saturday - Bonnie: 10 AM - 12 PM; Chris: Noon - 5 PM; Daniel: 5-9 PM

Sunday - Jennifer: 10 AM - 5 PM

Board members will hand out information about how folks can help pets through joining FAYMAS, Fred Meyer Community Rewards and Amazon Smile

New Business:

- Board member bills presented for review approval & payment: Chris presented bills for foster animals' vet expenses and de-worming medicines totaling \$2168.90. The motion was approved to reimburse Chris.
- Upcoming Board Meetings: 10 am at home of Bonnie King
 - July 16th
 - August 6th
 - September 17th

Other:

- More reports have been ordered from Print Solutions to send to calendar sponsors. Bonnie will order more cards for the Meeker Days event.

Adjourned at 11:40 AM.

Bonnie King, President

Judy Bucholtz, Secretary